

WFXR'S QUARTERLY ISSUES AND PROGRAMS REPORT

2nd Quarter 2016 – APRIL, MAY, JUNE

WFXR's programs, news reports and public services announcements provided significant treatment of the following issues that were important to the community in the 2nd quarter of 2016:

Children/Youth
Community
Health/Healthcare
Environment
Education
Law Enforcement
Crime
Business
Employment
Transportation
Economy
Legislature
Politics
Minority Issues
Women's Issues
Housing

Programs: Programs providing the most significant treatment of the above-identified community issues:

Local:

Program	Day	Time
WFXR News...Good Day Virginia	Monday-Friday	5:00-9:00 am
WFXR News...First at Ten	Monday-Friday	10:00-11:00 pm
WFXR News...First at Ten	Saturday & Sunday	10:00-11:00 pm

All of the above programming is locally produced news programming presenting a mix of news, weather, sports, lifestyle programming focusing on current issues and events.

National:

Program	Day	Time
Fox News Sunday	Sunday	9:00-10:00 am

The above programming is nationally produced news programming presenting a mix of news and political discussion on current government issues and events.

Children/Youth – topics covered under this issue include: child abuse, daycare abuse, pool safety, character academy, youth entrepreneurship

Program Title: Child Abuse Prevention

Date: 4/1/16

Time: 5am

Duration of Segment: 1:45

Detailed Description: Paris Holmes takes a look at Child Abuse Prevention Month with leaders from Children's Trust, a child advocacy group in Roanoke.

Program Title: Daycare abuse

Date: 5/10/16

Time: 10pm

Duration of Segment: 4:55

Detailed Description: After allegations of child abuse at a Radford daycare, WFXR takes a look at daycare regulations in Virginia and how parents can pick the best and safest daycare for their child.

Program Title: Pool safety

Date: 6/1/16

Time: 5am

Duration of Segment: 1:20

Detailed Description: Lifeguards are needed at every pool to make sure people are safe as well. But some area pools are having a hard time finding trained lifeguards. WFXR's Sophia Borrelli stopped by one pool scrambling to find lifeguards ready to jump into action.

Program Title: Youth with Character Academy

Date: 6/7/16

Time: 10pm

Duration of Segment: 1:00

Detailed Description: In Botetourt County 24 rising 6th are participating in the 2nd Annual Youth with Character Academy. Each child was selected by their school's administrators. It's a three day event held at Fincastle Baptist Church. In the first two days the children learn the six pillars of character which are respect, responsibility, fairness, caring, trustworthiness and citizenship.

Program Title: Youth Entrepreneurship

Date: 6/22/16

Time: 5am

Duration of Segment: 3:00

Detailed Description: Lifeguards are needed at every pool to make sure people are safe as well. But some area pools are having a hard time finding trained lifeguards. WFXR's Sophia Borrelli stopped by one pool scrambling to find lifeguards ready to jump into action.

Community – topics covered under this issue include: minor league baseball, American Red Cross, local festivals, construction, Pulaski Yankees, town ordinances, Girl Scouts, lake safety, government assistance with tornado recovery, Founder's Day of Caring, water line project in Lynchburg, flooding

Program Title: MLB in Salem

Date: 4/7/16

Time: 5am

Duration of Segment: 2:30

Detailed Description: Opening Day for the Salem Red Sox. Paris Holmes previews the season and what fans can expect.

Program Title: Woofstock Dog Festival

Date: 4/9/16

Time: 10pm

Duration of Segment: 2:00

Detailed Description: Neighbors and their furry friends gathered at Doctor Pepper Park in Roanoke – for the annual Woofstock Dog Festival. Dogs competed in various contest – including best costume, best pet tricks, and best pet and parent look-alike.

Program Title: American Red Cross

Date: 4/18/16

Time: 5am

Duration of Segment: 3:00

Detailed Description: All week we had representatives with the American Red Cross on Good Day Virginia discussing the nonprofit's mission and why it is important to help out. CEO Lee Clark and Todd Morgan, a board member, talked about the Day of Giving.

Program Title: Vinton Dogwood Festival

Date: 4/27/16

Time: 5am

Duration of Segment: 2:20

Detailed Description: Paris Holmes previews the Vinton Dogwood Festival, now in its 61st year.

Program Title: Construction/Traffic

Date: 5/11/16

Time: 10pm

Duration of Segment: 1:10

Detailed Description: Stop lights are knocked out at major intersection at Hershberger and Williamson due to a construction project. How the city plans to get traffic through the area, as the power outage is expected to last 3 to 4 days.

Program Title: Pulaski Yankees

Date: 5/16/16

Time: 5am

Duration of Segment: 1:45

Detailed Description: The Pulaski Yankees of the Appalachian League begin play next month and they'll do so at a newly made-over park.

Program Title: New town ordinance

Date: 5/19/16

Time: 10pm

Duration of Segment: 2:00

Detailed Description: The town of Christiansburg passed an ordinance a few months ago allowing neighbors to keep chickens in their backyards. Tonight, the Christiansburg Parks and Recreation Department held its first class on how to properly take care of them. WFXR's Kristen Eskow attended the class and spoke with some chicken care-takers.

Program Title: Lake safety

Date: 5/26/16

Time: 10pm

Duration of Segment: 2:50

Detailed Description: There's probably not a better way to spend your Memorial Day Weekend than on the water. But as welcoming as the water may be, it can be equally as dangerous. We learned about the importance of life jackets. Now our Paris Holmes is learning about a safety course boaters need to take before leaving the dock.

Program Title: Girl Scouts struggling

Date: 6/6/16

Time: 10pm

Duration of Segment: 1:30

Detailed Description: The highlands hit hard with flash flooding following a strong line of storms. Here's what we know right now, the Governor has declared a state of emergency for Allegheny County and the City of Covington. Two people were injured during a swift water rescue and four emergency shelters are open. The Covington City water supply is having serious issues this morning and residents are being asked to conserve water. Charlie Cooper has been in Covington all morning observing the conditions there.

Program Title: Tornado recovery

Date: 6/16/16

Time: 5am

Duration of Segment: 1:45

Detailed Description: Recovery efforts continue in Appomattox County months after a tornado killed one, injured seven and damaged dozens of homes and businesses. Earlier this week, those residents gathered in Appomattox for financial assistance and safety tips for the next severe weather strikes.

Program Title: Founder's Day of Caring

Date: 6/17/16

Time: 5am

Duration of Segment: 3:00

Detailed Description: We care about our community here at WFXR News. Today is Nexstar Broadcasting Group's Inaugural Founder's Day of Caring. Forty-four hundred employees from 104 TV stations including ours will donated 20 thousand hours of community service. WFXR's Charlie Cooper is live at Harmony Farm Sanctuary in Botetourt County where we've got a lot of work ahead of us.

Program Title: Water line project in Lynchburg

Date: 6/21/16

Time: 10pm

Duration of Segment: 1:02

Detailed Description: As the city of Lynchburg works on a monumental project to replace water lines around more than fifty blocks downtown, they're also using the opportunity to bring new artwork to the area by installing new water fountains and transforming them into public art. The project is called Drink Up Lynchburg and it's a partnership between the city and the James River Council for the Arts and Humanities.

Program Title: Nearby flooding

Date: 6/24/16

Time: 5am

Duration of Segment: 2:00

Detailed Description: The highlands hit hard with flash flooding following a strong line of storms. Here's what we know right now, the Governor has declared a state of emergency for Alleghany County and the City of Covington. Two people were injured during a swift water rescue and four emergency shelters are open. The Covington City water supply is having serious issues this morning and residents are being asked to conserve water. Charlie Cooper has been in Covington all morning observing the conditions there.

Health/Healthcare – topics covered under this issue include: mental health services, workout Wednesdays, Zika virus, life saved at SML, tattoos, cancer center improvements

Program Title: Mental Health Services

Date: 4/19/16

Time: 5am

Duration of Segment: 3:00

Detailed Description: Family Service of Roanoke Valley joined Good Day Virginia to talk about the importance of mental health. State Delegates Greg Habeeb and Sam Rasoul also provided insight into efforts on the state level to provide mental health services to all.

Program Title: Healthy Routines

Date: 5/2/16

Time: 10pm

Duration of Segment: 4:00

Detailed Description: Eating healthy, exercising...it's something most of us strive to do. But a "healthy routine" for one person, may not be the same for another. Tonight, we take a closer look at "eating for your body" and how a health expert can play a big role in getting you started on the right path.

Program Title: Workout Wednesdays

Date: 5/4/16

Time: 5am

Duration of Segment: 3:40

Detailed Description: Power squats, push-ups and even a little yoga thrown in. Chelsea Arner from Green Ridge Rec Center stretches me out, in this week's Workout Wednesday.

Program Title: Zika virus

Date: 5/14/16

Time: 10pm

Duration of Segment: 1:25

Detailed Description: As summer quickly approaches, some communities are preparing to combat the Zika virus. We take a look at one plan that will let nature take care of the mosquitos.

Program Title: Zika virus

Date: 5/23/16

Time: 10pm

Duration of Segment: 2:55

Detailed Description: As the weather warms up, the Virginia Department of Health is working to prevent mosquitoes carrying the Zika virus from effecting people in the Commonwealth. Currently, there are more than 5-hundred cases of Zika virus in the US directly related to travel hot-spots abroad. However, officials say with warmer weather moving in, and increased mosquito activity, the US may see more cases of active transmission.

Program Title: Mental health

Date: 5/24/16

Time: 10pm

Duration of Segment: 1:35

Detailed Description: He's at the center of a federal investigation and a lot of national attention, but today Governor Terry McAuliffe said he didn't do anything wrong. The Governor was in Northern Virginia to announce new plans to offer mental health services for people in the parole and probation programs. But all anyone wanted to talk about was the FBI probe into his campaign donations.

Program Title: SML safety

Date: 6/3/16

Time: 5am

Duration of Segment: 1:35

Detailed Description: A 911 dispatcher is being hailed a hero after helping save a young boy's life at Smith Mountain Lake. We want to warn you, the 911 call may be difficult for some parents to listen to. WFXR's Kristen Eskow caught up with the dispatcher who talked a panicking parent through CPR, saving that boy's life.

Program Title: Tattoo concerns

Date: 6/8/16

Time: 5am

Duration of Segment: 3:20

Detailed Description: Tattoos can be a great way to express yourself. But the inking process is painful and in some cases can lead to dangerous diseases. WFXR's Sophia Borrelli spoke with licensed tattoo artists coming together from different shops in the area to spread the message about getting tattoos from the right source.

Program Title: Cancer Center improvements

Date: 6/22/16

Time: 10pm

Duration of Segment: 1:00

Detailed Description: The Lewisgale Regional Cancer Center is now even more equipped to serve patients after completing its new multi-million dollar facility. It took almost a year but the new facility includes a new surgical system, 3D mammography unit, two-story medical office and a radiation vault to house the new radiation equipment.

Environment – topics covered under this issue include: clean energy, air quality, rainfall totals

Program Title: Clean Energy

Date: 4/2/16

Time: 10pm

Duration of Segment: 1:20

Detailed Description: In Roanoke a rally for clean energy is one of a dozen held across the Commonwealth. Governor Terry McAuliffe says he supports the new federal clean power plan to help combat climate change.

Program Title: Air quality

Date: 4/21/16

Time: 5am

Duration of Segment: 2:00

Detailed Description: Roanoke ranks high in an air quality study according to the American Lung Association. Taylor Kanost explains what this means to the people who live in the Roanoke Valley.

Program Title: Rainfall totals

Date: 4/28/16

Time: 5am

Duration of Segment: 2:00

Detailed Description: Meteorologist Taylor Kanost takes a look at current rainfall totals, how the deluge of rain helps farmers, and if we need to be concerned about flooding.

Education – topics covered under this issue include: banned books, self-defense class, bond bill for VT Research Institute, elementary school closing, college tuition, gun safety, aviation education, storm chasing

Program Title: Banned books

Date: 4/11/16

Time: 10pm

Duration of Segment: 1:10

Detailed Description: There is a push to have the bible removed from public libraries and schools across the country. According to The American Library Association the holy bible ranks six on this year's top 10 list of most challenged or banned books in the country, but does that trend continue here in our area? WFXR's Charlie Cooper joins us live from our newsroom with more on the impact here in local libraries.

Program Title: Learning Life Saving Skills

Date: 4/24/16

Time: 10pm

Duration of Segment: 1:47

Detailed Description: In Blacksburg, students cut some time out of their weekend to learn life saving lessons. WFXR's Bill Wadell takes us inside one self-defense class where instructors say "use your voice and your feet before your fists".

Program Title: Self-defense Class

Date: 4/25/16

Time: 5am

Duration of Segment: 1:45

Detailed Description: Virginia Tech offers a self-defense class for students in hopes of helping those students prevent violence.

Program Title: Improvements at VT Carilion Research

Date: 5/6/16

Time: 10pm

Duration of Segment: 2:00

Detailed Description: Governor McAuliffe visits our area...Governor Terry McAuliffe signed a multi-billion dollar bond bill at Virginia Tech Carilion Research Institute in Roanoke. He authorized more than two point two billion dollars in state capital improvement projects. One of those projects includes expanding Virginia Tech's Health Sciences and Technology Research Training. About 45 million dollars will go toward the program.

Program Title: Drunk Driving Awareness

Date: 5/8/16

Time: 10pm

Duration of Segment: 1:30

Detailed Description: In the past 25 years we've seen drunk driving fatalities in Virginia drop by more than 50 percent. There were more than 500 deaths in 1990..and less than 250 last year. That's great news. But think about this 241 people were killed last year because of drunk drivers. Leaders and students at Virginia Tech mad a dramatic stand to say enough. Some students at Virginia Tech are trying to bring awareness to the consequences of drunk and distracted driving.

Program Title: Elementary school closing

Date: 5/13/16

Time: 5am

Duration of Segment: 1:57

Detailed Description: Pleasant View Elementary School in Amherst County has fewer than 60 students and last night the county school board voted to close the elementary school at the end of the next school year.

Program Title: College tuition

Date: 6/3/16

Time: 10pm

Duration of Segment: 1:40

Detailed Description: There's no doubt the cost of college tuition is on the rise across the country. According to state officials in Virginia there's been a 70 percent increase in tuition and fees over the last 10 years. But now students are coming up with creative ways to cover their expenses.

Program Title: Gun safety

Date: 6/9/16

Time: 5am

Duration of Segment: 1:50

Detailed Description: Two local groups are offering lessons about gun safety after the tragic death of an 11-year-old in Roanoke. Khalil Burt was shot and killed by his 10 year old friend after the two were playing with a gun. WFXR's Paris Holmes has the message for parents and their kids.

Program Title: Women Can Fly event

Date: 6/11/16

Time: 10pm

Duration of Segment: 1:23

Detailed Description: More than 100 girls from around the region took flight this afternoon at the Roanoke-Blacksburg Regional Airport. It was part of a Women Can Fly event to encourage girls to choose aviation as a career. We speak to some women about their experience in the air.

Program Title: Storm chasing

Date: 6/20/16

Time: 5am

Duration of Segment: 2:55

Detailed Description: There won't be any severe weather coming up today, but just a few weeks ago our own Taylor Kanost went storm chasing with some Virginia Tech students. In late May he joined about a dozen students studying weather in the Great Plains. And while some chases aren't always that exciting, this one was.

Law Enforcement – topics covered under this issue include: drug crimes, crime at local business

Program Title: Drug crimes

Date: 4/26/16

Time: 5am

Duration of Segment: 2:20

Detailed Description: Law enforcement in Wythe County conducted a drug round up, arresting more than 21 people suspected of drug crimes. Sophia Borrelli reports.

Program Title: Crime at local business

Date: 6/21/16

Time: 5am

Duration of Segment: 2:00

Detailed Description: People living near Ms. Choc's Lounge on Melrose Avenue are worried about the violence around the club. Most recently, four people were injured from an argument that quickly escalated into multiple shots fired early Sunday morning. WFXR's Paris Holmes spoke to neighbors about the effects it's having on the neighborhood.

Crime – topics covered under this issue include: hazing, school bomb threats, police impersonator, Nicole Lovell murder

Program Title: Hazing

Date: 4/13/16

Time: 10pm

Duration of Segment: 1:20

Detailed Description: Developing news at Radford University, hazing allegations have led to a fraternity's suspension. The case has a lot of people talking – on campus – and across our area.

Program Title: School bomb threats

Date: 4/18/16

Time: 10pm

Duration of Segment: 1:20

Detailed Description: Both William Byrd and Northside High Schools were evacuated today after bomb threats at the schools. This, just after Northside went on lockdown after a shooting threat was found inside a bathroom. Classes resumed but police are evaluating what's next. Details on how much these threats cost taxpayers when you need a large emergency response.

Program Title: Police Impersonator

Date: 4/20/16

Time: 10pm

Duration of Segment: 2:30

Detailed Description: The Radford City Police Department continues to investigate a police impersonator incident that happened early this morning. The victim told police she was followed on I-81 in Radford by a truck with flashing blue lights in the grill. The driver tried to pull her over. WFXR's Charlie Cooper spoke to a Roanoke police officer who says police impersonators aren't common around the city, but it's important to always be aware of who's pulling you over.

Program Title: School threats

Date: 4/22/16

Time: 10pm

Duration of Segment: 1:35

Detailed Description: Another student charged with making school threats. Within the last 30 minutes, Roanoke County confirmed that another student was charged with a felony. This time for a threat written in a girl's bathroom on April 15th in Northside High School.

Program Title: Police tasing

Date: 5/5/16

Time: 5am

Duration of Segment: 1:40

Detailed Description: The family of a man who died after police tased him multiple times shared their outrage Wednesday after learning the officers will not face criminal charges. WFXR's Sophia Borrelli spoke to Lambert's sister and the NAACP on the third anniversary of his death as they look for closure.

Program Title: Nicole Lovell murder

Date: 5/20/16

Time: 10pm

Duration of Segment: 2:15

Detailed Description: Shocking details in the Nicole Lovell murder case, including events leading up to and after her death. Back in January, Lovell was allegedly stabbed to death by Virginia Tech student David Eisenhauser. He and his accomplice, Natalie Keepers, are accused of dumping the

13-year-old's body just past the North Carolina state line. Today in Montgomery County Court, Lovell's family sat quietly as the judge listened to evidence and sent the cases against Eisenhauser and Keepers to a grand jury. WFXR's Sophia Borelli has more from our newsroom.

Business – topics covered under this issue include: company shut down, food waste, Kroger strike, stay interviews, Verizon strike

Program Title: Goodyear Plant shut down

Date: 4/12/16

Time: 10pm

Duration of Segment: 1:40

Detailed Description: One of the biggest employers in Danville is temporarily shut down tonight after a longtime worker at the Goodyear plant was killed on the job this morning. This is the third time an employee has died on the job in the past eight months. The second fatality in just two weeks.

Program Title: Food waste

Date: 5/11/16

Time: 5am

Duration of Segment: 1:35

Detailed Description: Each year, the average American wastes almost 300 pounds of food. In the US, 40 percent of all food goes uneaten. That comes at a cost of more than one hundred sixty billion annually.

Program Title: Kroger strike

Date: 5/18/16

Time: 10pm

Duration of Segment: 1:50

Detailed Description: The picket lines have been drawn. Hundreds of Kroger workers are preparing to strike. Today, Union Kroger employees turned down the contract offer made by the company. This could mean big headaches for your next trip to the grocery store. As WFXR's Sophia Borrelli reports, employees say all they want is fair pay.

Program Title: Stay interviews

Date: 5/29/16

Time: 10pm

Duration of Segment: 2:00

Detailed Description: Many of us have dealt with "exit interviews" as we leave one company to move onto the next. However, there's an interview that seems to be common sense but is not common practice that would be stay interviews. Tonight in Virginia at Work, we take a look at the art of conducting stay interviews, who should do them and when. As we do every Sunday night, we partner with Cortex Leadership Consulting team who has some key pieces of advice on "stay interviews."

Program Title: Verizon strike

Date: 6/2/16

Time: 5am

Duration of Segment: 1:50

Detailed Description: Local Verizon employees are back on the job after a 45 day strike. Union workers had a long list of demands from the multi-billion dollar company. WFXR's Paris Holmes caught up with union workers about their battle.

Employment – topics covered under this issue include: Pay Pal to Roanoke, employment for mechanics

Program Title: Pay Pal to Roanoke

Date: 4/6/16

Time: 10pm

Duration of Segment: 1:36

Detailed Description: First it was Deshcutes to Roanoke – and now Pay Pal to Roanoke. Pay Pal has pulled the plug on their expansion in Charlotte – after North Carolina passed a law requiring transgender people to use the public restroom of their biological gender. WFXR shows us how some people are trying now to persuade Pay pal to bring 400 new jobs to the Star City.

Program Title: Mechanics in work force

Date: 5/6/16

Time: 5am

Duration of Segment: 1:30

Detailed Description: As long as there are cars on the road we will need mechanics to fix them. Now a national auto parts company is teaming up with a local high school to make sure skilled mechanics are entering the work force. WFXR's Sophia Borrelli takes us to the Bedford County High School that's taking students out of the classroom and into the field to train for these careers.

Transportation – topics covered under this issue include: road closures, train derailments, traffic concerns

Program Title: Road closures

Date: 4/25/16

Time: 10pm

Duration of Segment: 1:10

Detailed Description: On the Blue Ridge Parkway, a 15 mile stretch from the Roanoke area to Peaks of Otter will be closed for paying repairs. Funding for repairs has been an issue so some are glad to hear that pothole patching is on the way. The timing is tough for nearby businesses like Peaks of Otter Lodge.

Program Title: Train derailments

Date: 5/2/16

Time: 5am

Duration of Segment: 1:16

Detailed Description: Meanwhile, our area is no stranger to dangerous train derailments. Almost two years ago a CSX train de-railed in Lynchburg, spilling crude oil into the James River, leading to widespread containment efforts and weeks of cleanup. Since then, Norfolk Southern made changes to the tracks that run through Roanoke, building in upgrades.

Program Title: Sharing the road

Date: 5/5/16

Time: 10pm

Duration of Segment: 5:00

Detailed Description: A special report tonight on sharing the road...with tractor-trailers on our local highways. Anyone who has driven Interstate 81 knows they can easily find themselves surrounded by semi's when traveling through Southwest Virginia. In fact, it's one of the busiest truck routes in the country. So, we decided to take a closer look at the regulations truckers must follow to keep you safe...and how local researchers may play a role in changing some of those regulations.

Program Title: Traffic concerns 581

Date: 5/10/16

Time: 5am

Duration of Segment: 3:45

Detailed Description: Driving on Interstate 581 in Roanoke is an exercise in patience and reflexes most days. Between heavy traffic and construction, many drivers feel it's more survival than travel.

Economy – topics covered under this issue include: tax increases, SML business

Program Title: Tax increases

Date: 4/26/16

Time: 10pm

Duration of Segment: 1:10

Detailed Description: People in Botetourt County gave their two cents tonight on a proposed 9 cent tax increase during a public hearing. The proposal is part of a new budget being considered by board of supervisors. County leaders say the additional revenue will help pay for teacher raises, more fire and EMS employees and give county employees a pay increase. Dozens of residents came out tonight to express their concerns.

Program Title: SML business

Date: 5/30/16

Time: 5am

Duration of Segment: 1:30

Detailed Description: The top hot spot this Memorial Day Weekend is Smith Mountain Lake. The unofficial start to summer, brings hundreds of families out boating, swimming, grilling and shopping. WFXR's Paris Holmes shows us the benefits for local business.

Legislature – topics covered under this issue include: gun technology

Program Title: Gun Technology

Date: 4/30/16

Time: 10pm

Duration of Segment: 1:50

Detailed Description: President Barack Obama is pushing for more research into smart gun technology. It's just one of the administrations gun regulation efforts which also include new manufacturing requirements.

Politics – topics covered under this issue include: presidential race, GOP nomination, primary elections

Program Title: Presidential race

Date: 5/3/16

Time: 5am

Duration of Segment: 1:40

Detailed Description: Hillary Clinton and Donald Trump could both add to their delegate lead today, but Ted Cruz and Bernie Sanders are vowing to stay in the race, no matter what happens in the Indiana primary.

Program Title: GOP nomination

Date: 5/27/16

Time: 10pm

Duration of Segment: 1:40

Detailed Description: After months of talk about a contested Republican Convention, it looks like it won't happen after all. Donald Trump now has enough delegates to clinch the GOP nomination. Fox News Correspondent Joel Waldman has more from Washington.

Program Title: Primary elections

Date: 6/7/16

Time: 5am

Duration of Segment: 1:45

Detailed Description: WFXR News is your local election headquarters and this morning Democratic voters in six states head to the polls to weigh in on presidential primary contents. Bernie Sanders is challenging reports that Hillary Clinton now has enough delegates to clinch the Democratic presidential nomination.

Minority Issues – topics covered under this issue include: Colors Magazine

Program Title: Colors Magazine

Date: 5/9/16

Time: 5am

Duration of Segment: 3:05

Detailed Description: Launched in July of last year, Colors Magazine seeks to illuminate issues relevant to a wide range of cultures in Southwest Virginia. We are glad to be partnering with Colors VA to highlight these communities.

Women's Issues – topics covered under this issue include: Self-defense

Program Title: Self-defense

Date: 5/12/16

Time: 5am

Duration of Segment: 4:05

Detailed Description: This can be a hostile and violent world at times and women need to know how to defend themselves. That is why Counter Response Tactical Fitness is holding a two hour women's self-defense class this Sunday in Roanoke.

Housing – topics covered under this issue include: new housing from old school

Program Title: Old School Changed to Apartments

Date: 5/17/16

Time: 5am

Duration of Segment: 1:45

Detailed Description: For almost 85 years, hundreds of children flowed through the hallways of the Roland E. Cook School in Vinton. Now developers are breathing new life into the old school. In about a year the classrooms of the Roland E. Cook School will become 1 bedroom apartments. The developer says they're creating modern apartments while paying attention to historical details that make the building special and former students of the school couldn't be more excited for the changes.

Public Service Announcements: In addition to the above programming WFXR broadcast public service announcements related to the following issues:

Community – Fostering, ending bullying

Education – Communities supporting schools is critical to success of students

Health – pregnancy health and tips, drug free kids, heart and stroke information, Parkinson's disease awareness, meningitis vaccination

Environment – Recycling cell phones, preserving coastlines and lakes, disaster relief, reducing food waste, wildfire prevention

Public Safety – summer responsibility, pool safety, drinking responsibly, child passenger safety

These public service announcements were broadcast at various times throughout the day.